



# NIGHT SHIFT

**NO PRESSURE. JUST BLOOD PRESSURE.**

 April 30, 2026

 Durham College and Ontario Tech University  
– Centre for Collaborative Education

Presented by...

Connor   
Clark & Lunn  
Private Capital

Michael Flux, CFA, MFA-P  
Wealth Advisor



# NORTH AMERICA'S FIRST AND ONLY MEDICAL SIMULATION CHALLENGE FOR THE PUBLIC IS BACK!

Get ready for an evening of high-energy competition where regular people just like you can experience the intensity of emergency health care scenarios!

Teams of 4-6 will compete in surprise simulations for top prize and bragging rights. Learn real medical training exercises and be led by superstar health care professionals as you care for patients and save lives in this unforgettable immersive event.

**No pressure, just blood pressure.**

Join us for this one-of-a-kind experience.  
NightShift is guaranteed to sell out.

[WWW.YOURNIGHTSHIFT.CA](http://WWW.YOURNIGHTSHIFT.CA)

## SPONSORSHIP CONTACTS

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## WHY SPONSOR?

### WE NEED YOUR SUPPORT, STAT!

When your business sponsors NightShift, you will simultaneously build brand recognition, gain access to potential clients and customers and give back to your community. Your sponsorship will put you and your business in front of hospital executives, key medical staff, local business leaders and community champions.

Take advantage of this unique marketing and team building opportunity. Sponsor today!

*Your support will directly impact patients and their families accessing services at our Hospitals.*



## SECURE YOUR TEAM AND SPONSORSHIP NOW

**\$1,000** Register a team of 4-6  
and fundraise

**\$1,500** Register a team of 4-6  
no fundraising required

**The top three fundraising teams get:**

- To choose their Coach
- A clue from the simulation tech



# SPONSORSHIP OPPORTUNITIES



## ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo and link on NightShift website
- Logo on signage at the event and in team packages
- Thank you on social media channels
- Right to promote partnership to your clients and network

## **A one-of-a-kind event should mean a one-of-a-kind sponsorship experience.**

Sponsorship levels are a starting point. Have an idea? Let's brainstorm a way to meet your marketing goals and build the best experience possible. We're here to talk shop because your sponsorship should be just as personalized as your health care.



## PRESENTING SPONSOR

**\$15,000 SOLD OUT**

### All general sponsor benefits plus:

- One (1) Team Registration, 4-6 people
- Four (4) spectator passes
- Participation in pre and post event videos
- Speaking opportunity at event
- Company profile in team packages
- Prominent logo recognition on website, materials and signage
- Meet and greet with Durham College Deans and Dr. Andy Wax

## PEP RALLY AND COACHES CORNER SPONSOR

**\$10,000 SOLD OUT**

### All general sponsor benefits plus:

- One (1) Team Registration, 4-6 people
- Two (2) spectator passes
- Participation in pre-event video
- **Coaches Corner Recognition:**
  - Opportunity for private meet & greet with coaches during coach briefing
  - Logo on coach webpage, roster and name tags
  - Logo on coach scrubs
- Speaking opportunity at pep rally

# SPONSORSHIP OPPORTUNITIES



## MINI-MED SCHOOL SPONSOR

**\$5,000**

**All general sponsor benefits plus:**

- One (1) Team Registration, 4-6 people
- Two (2) spectator passes
- Signage at Mini-Med School entrance
- Logo on all specialized training activities such as; PPE and medical tool safety training, suture and CPR training, emergency scenario training
- Logo on Med School Diploma
- Branded photo backdrop for mini-med school graduation
- Logo on NightShift name/Hospital Badge

## AFTER PARTY SPONSOR

**\$3,000**

**All general sponsor benefits plus:**

- One (1) Team Registration, 4-6 people
- Two (2) spectator passes
- Signage at DJ booth
- DJ Shoutout at after party
- Ability to provide an approved swag item to participants

## TALENT SPONSOR: FX MAKEUP, ACTORS & EXPERT VOLUNTEERS

**\$3,000**

**All general sponsor benefits plus:**

- One (1) Team Registration, 4-6 people
- Two (2) spectator passes
- Logo on volunteer badges
- Opportunity for backstage access to make-up preview during event prep
- Logo signage in locker room with makeup artists, actors and expert volunteers

## WAITING ROOM SPONSOR

**\$2,500 SOLD OUT**

**All general sponsor benefits plus:**

- One (1) Team Registration, 4-6 people
- Two (2) spectator passes
- Signage on all waiting room areas, wayfinding and team assignment board (where all teams wait on their initial and second scenario assignments)

## SCOREKEEPER SPONSOR

**\$1,000**

**All general sponsor benefits plus:**

- Two (2) spectator passes
- Logo on all scorecards
- Ability to outfit our simulation leaders with your branding
- Help announce scores

## SCENARIO SPONSOR

**\$500**

**Be right where the action is.** Have your brand immersed in one of our 20 simulations or sponsor our Triage Nurse as they navigate and deploy our emergency patients.

**All general sponsor benefits plus:**

- Signage in triage bay
- Opportunity for branded prop or clothing placement within the scenario

## CREATE YOUR OWN

**\$250 - \$3,000**

**All general sponsor benefits plus:**

- Unique signage
- Gifts-in-kind
- Immersive brand activations
- Guest interaction activities
- Access to hospital common areas for marketing or acquisition

